



Benjamin Moore®

AURA®

The best just got better



High-performance colour

The experts at Benjamin Moore redesigned our ultra-premium AURA® Exterior paint to be even more durable, fade-resistant and longer-lasting. We spent years developing this reformulation and have, once again, pushed paint and chemistry to new heights to elevate this ultra-premium paint, adding high-performing additives for improved resistance to surfactant leaching. The result is deeply pigmented applications of Benjamin Moore's more than 3,500-plus colour choices—colours that resist fading and stand up to rain, snow, wind and UV damage.

Performance and perfection

AURA Exterior stands apart from any other premium exterior paint in the industry. Our chemists engineered its unique resin to offer even greater levels of colour depth, reduced chalking, and UV and fade resistance. It's the only exterior paint in the world that combines all three of the following proprietary technologies:

- 1. Colour Lock™ Technology** — Available only in AURA Exterior and Interior, Colour Lock embeds pigment within binding molecules to lock colour in the paint film. It delivers unparalleled colour depth, fade resistance and reduced chalking.
- 2. AURA's new acrylic resin** — Available only in AURA Exterior, it provides excellent film formation, improved UV and fade resistance, and superior gloss retention.
- 3. Gennex® Colour Technology** — available in all our premium paints—removes unnecessary components that weaken paint, which results in better hide, flow and levelling, and durability.

Redefining expectations in exterior paint

Painters who work with AURA Exterior set themselves apart by creating stunning exterior transformations. AURA redefines the colour experience with quality and flexibility:

- **Mildew resistance** — AURA provides a mildew-resistant coating for even greater customer satisfaction.
- **Limited Lifetime Warranty** — Benjamin Moore stands behind AURA's quality and durability.
- **Low-temperature application** — AURA applies as low as 1.7 °C (35 °F) to extend the painting season in colder climates.
- **Colours for Vinyl palette** — As a painting option for vinyl siding, this collection of Benjamin Moore® colours has been tested and identified to avoid sun-induced warping of vinyl and similar substrates.*

*Be sure to inspect and confirm proper installation. Make repairs as needed. Before painting, always check specific vinyl manufacturer's guidelines and the Technical Data Sheet.



KEY FEATURES

Benjamin Moore's exclusive lab-perfected resin

Benjamin Moore's proprietary Colour Lock™ technology

Substantial film formation starting with the very first coat

Improved block resistance and reduced tack

Permeable coating

BENEFITS

Excellent fade resistance and gloss retention

Provides unparalleled colour depth and reduced chalking to ensure stunning results that stand the test of time

Finish jobs faster, using less paint

Increase job site efficiency and minimize disruption

Breathable coating is less prone to blistering, providing long-term durability and protection



Perfection in every sheen



CODE	GLOSS/SHEEN	VOLUME SOLIDS	COVERAGE ¹	DRY TIME ²	VOC RANGE
F629	Flat (0 - 3 @ 85°)	45.5 ± 2%	23.2 - 32.5 sq. m. (250 - 350 sq. ft.)	Touch: 1 Hour Recoat: 4 Hours	< 50 g/L
F634	Low Lustre (9 - 15 @ 60°)	45.6 ± 2%			
F631	Satin (20 - 30 @ 60°)	43.1 ± 2%			
F632	Soft Gloss (50 - 60 @ 60°)	40.1 ± 2%	32.5 - 41.8 sq. m. (350 - 450 sq. ft.)		

SDSs and TDSs are available at Benjaminmoore.ca.

¹Theoretical coverage at recommended thickness per 3.79 L unless otherwise noted. ²Dry time at 25 °C (77 °F) at 50% RH.



AURA is available in over 3500+ colours.

Download the Benjamin Moore Color Portfolio™ app to “try on” our colours.



Your Benjamin Moore® representative is here to answer your questions about AURA® Exterior.

Find your rep: 1-866-708-9180 or benjaminmoore.ca.

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